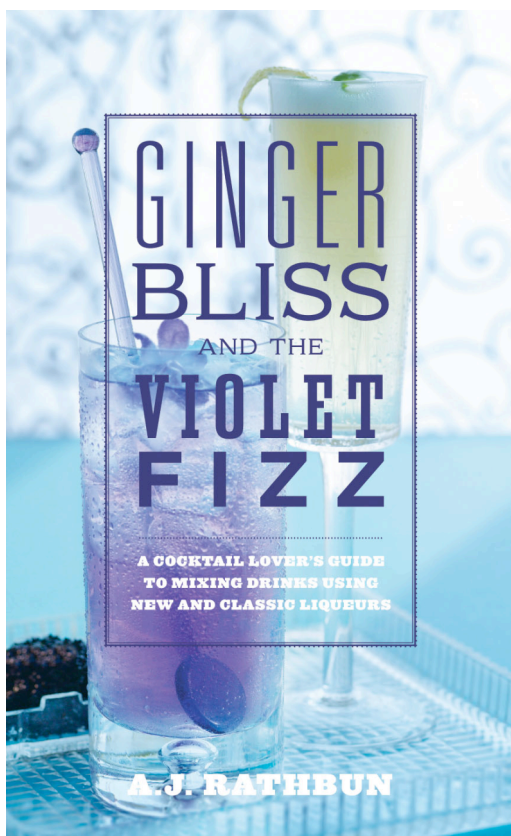


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*Liqueur Meets Cocktail: Hundreds of Trendy Concoctions and Rejuvenated Classics—and the Stories Behind Them*



*Ginger Bliss and the Violet Fizz*  
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Bartenders across the country are starting to tap into a whole new world of trendy, classy cocktails: liqueur-based drinks, vibrant in both color and flavor and brewed to balance fine spirits with the concentrated intensity of liqueurs. As bar masters thrill and excite customers with these stylish cocktails, cocktail enthusiasts both seasoned and novice can woo their own guests with **GINGER BLISS AND THE VIOLET FIZZ: A COCKTAIL LOVER'S GUIDE TO MIXING DRINKS USING NEW AND CLASSIC LIQUEURS**.

Master mixologist A.J. Rathbun has gathered and created 200 recipes—some classic (*El Postre, the Violet Fizz*) and some ultracontemporary (*Ginger Bliss, the Temporary Getaway*)—that every cocktail fan should have in their repertoire—flavorful concoctions that don't show up in the usual bartending guides. Rathbun jazzes up his recipes with stories that are both entertaining and informative, making this guide the ultimate companion for the adventurous home bartender.

**A.J. Rathbun** is a freelance food and entertaining writer. His work has appeared in numerous national publications, including *Every Day with Rachael Ray* and *Wine Enthusiast*. He is the author of the IACP Award-winning *Good Spirits*, as well as *Dark Spirits*, *Wine Cocktails*, *Luscious Liqueurs*, *Party Snacks!*, and *Party Drinks!*, and coauthor of *Double Take*. Rathbun is also the editor of *In Their Cups*, a drinking inspired poetry compilation. He lives in Seattle, Washington. To learn more visit Rathbun's website at [www.ajrathbun.com](http://www.ajrathbun.com).



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